



This Month:

- Entire MyLab™ series now offered through ePhlebology with special packaging and discounts
- Setting the Gold Standard in Vein Treatment with the new Biosound MyLab™25 "Gold Package", only for Phlebologists
- Hi-Resolution Phantom study reveals the truth about actual system resolution



Mark Mollenkopf, RDMS, RVT

8000 Castleway Drive
Indianapolis, IN 46250
(800)-428-4374 ext. 6409
(918)-770-2627

Success begins with the right skills... and tools

Whether you're purchasing additional ultrasound systems, upgrading existing equipment, or even starting a new practice, Biosound understands you have come to expect the best performance and value from your ultrasound investment. The new MyLab™ series from Biosound offers affordable, high resolution imaging exceeding the growing expectations from today's sophisticated Phlebologist. The MyLab™ systems offer a revolutionary advancement in ultrasound technology. Featuring 192 Element, High-Density transducers and up to 1024 channels of digital processing, the MyLab™ systems deliver unparalleled resolution and Doppler sensitivity, while still costing less than its competitors. Since Biosound sells directly to the Phlebologist, there are no middle persons or deceptions; just honest pricing and outstanding, well-informed and experienced customer service. Our customers routinely save upwards of 30-40% on their capital equipment investment through participation in the ePhlebology GPO (Phlebologist Buying Group) or with a Most Preferred Package Offer. Simply put, the MyLab™ imaging systems offer more performance per dollar than any

other ultrasound system on the planet! As an added bonus, on select MyLab™ systems, an ECG module is included as well for On-Screen patient monitoring during interventional procedures, saving you from having to purchase a separate monitor.



Discover what other experienced Phlebologists have learned about the MyLab™ imaging systems. Let your first choice be your best choice. Choose a Biosound Esaote MyLab™ imaging system. Choose from the MyLab™ 15, MyLab™ 25, MyLab™ 50 or the exciting new MyLab™ 70 for your venous ultrasound needs.

Call today at 918-770-2627 or visit our website at

www.PhlebologyUltrasound.com to get more information on the amazing new MyLab™ imaging systems.

Please also visit www.ePhlebology.com to discover the FREE Membership and benefits of joining the ePhlebology Group Purchasing Organization available to all currently practicing U.S. Phlebologists.

Biosound offers the “Gold Package”

For over 20 years, Biosound Esaote has set the “Gold Standard” in Cardiovascular Ultrasound. The new MyLab™25 is no exception and has indeed set the standard for venous imaging and procedural guidance. With the new and all inclusive “Gold Package”, Biosound has introduced a revolutionary new concept for your ultrasound equipment purchase. Rather than assessing a premium for our high demand, cutting edge technologies, we instead offer it at an exceptional value.

From the latest generation of digital beam formers to advanced Hi-definition transducers, the MyLab™25 delivers true expert level, premium console performance, all in a compact system weighing under 20 lbs.



The Proof is in the Phantom

In addition to the everyday confidence the MyLab™ systems gives to its owners, Biosound wants its customers to be confident with their choice of capital equipment investment. That is why Biosound offers “proof positive” for every MyLab™ imaging system purchased. Using a Gammex precision gray scale small parts Phantom, an independent vascular laboratory has conducted comparison studies that show the MyLab™25 imaging system offering superior resolution when compared with both the GE-LOGIQ-e and the Terason-T3000 ultrasound systems. Identical studies were completed for each of the systems with exacting standards by Phlebologist Roger Hogue, M.D. at the Hogue Vein Institute. Unlike scanning an actual patient, an ultrasound phantom represents the Gold Standard for evaluating the true resolution capabilities of an ultrasound imaging system. For further information including documentation of comparison studies, please contact the Hogue Vein Institute at

www.drhogue.com

Listen to what professionals are saying..

"Recently, my academic phlebology practice underwent a transformation when I acquired the MyLab™ 25 from Biosound. Despite its compactness and portability, the MyLab™ 25 delivers radiology level performance with its high resolution 192 channel transducer and Tissue Enhancement Imaging (Harmonics), all displayed beautifully on the 15-inch LCD screen. The clarity of its images in the B-mode, pulse wave Doppler, and color-flow are first rate. The zoom feature is perfect for my duplex guided sclerotherapy. There are well designed presets in the software that are perfect for phlebology and the keyboard interface is logical and user-friendly. The excellence of this machine is mirrored by Mr. Mark Mollenkopf, an RVT who performed the initial install and training and provided outstanding customer service. There are other compact ultrasound units (I own one before the MyLab™ 25, and it is now in the corner gathering dust) that are more expensive but do not deliver the same performance as this machine. I cannot rave enough about this unit. Now my dilemma is what to do with my other ultrasound machine."

- Tri H Nguyen, MD

**Associate Professor, Dermatology -Director,
Mohs Micrographic Surgery
& Dermatologic Surgery U.T.
M.D. Anderson Cancer Center**

The perspectives expressed above are those of my own and do not reflect the positions of the University of Texas, its affiliates, or M.D. Anderson Cancer Center.

